



2025 NATIONAL CONFERENCE

Nourishing Excellence

Customer Service, Recruitment & Retention in Food Services

Hosted by Fanshawe College Student Union

SPONSORSHIP/PARTNERSHIP

JUNE 1 - JUNE 4, 2025

Campus Hospitality Managers' Association

HOSTED BY: Fanshawe College Student Union

LOCATION: 1001 Fanshawe College Blvd., London, ON N5Y 5R6

CONTACT:

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About CHMA

The **Campus Hospitality Managers' Association (CHMA)** is a non-profit organization made up of hospitality, food and beverage, facility, and culinary managers from across Canada. We are the leading network for student-run services at post-secondary institutions.

Our mission is to support student services and improve campus life for everyone. Our members include full-time staff in food and beverage, operations, directors, senior leaders, managers, and key staff working for student-run associations or unions at Canadian post-secondary institutions.

CHMA offers various professional development opportunities, including an annual conference, regional symposiums, and a peer-to-peer support forum. We also give our sponsors and associate partners a chance to share special offers and deals with our members.

While CHMA focuses on serving its current members, we actively work to attract more post-secondary institutions so they can share knowledge and learn from each other, enriching the overall campus experience for their community.

“On-campus student services have unique needs. We have great buying power, but we must constantly adapt our products, services, and suppliers to meet the changing demands of campus life.”

The Conference - June 1-4, 2025

25+ Schools

50+ Delegates

- Programming and networking activities
- Product demonstrations, tastings, and new product launches
- Position your organization as an associate “partner of choice”
- Network, engage, and share your expertise with professionals who are directly responsible for purchasing decisions, budgets, and planning at their individual campuses

Partnership Opportunities

Partnering with CHMA means joining a community. Conference Sponsorship Packages include your 2025/26 Associate Partnership fee, giving you the chance to connect and share offers with CHMA School-Members throughout the year.

PRIMARY ASSOCIATE PARTNER PACKAGE:

\$7,500

- Primary Associate Partner for the conference (**1 available**)
- Opportunity to introduce the **Keynote speaker** (Tuesday, June 3, 2025)
- **Branding included** on all conference materials and socials
- Opportunity to provide information to all registered delegates via a **dedicated email**
- Company bio and link on **conference website and materials**
- Opportunity to include a branded item in the **delegate bag** (\$100 value)
- Opportunity to set-up a **table/booth** on Tuesday, June 3, 2025 (\$750 value)
- **Three (3)** conference registrations (*\$1,650 associate-value*)
- 2025/26 Annual **Associate Partnership fee & delegate list** (*\$295 value*)

SECONDARY ASSOCIATE PARTNER PACKAGE:

\$3,500

- **Secondary Associate Partner** for the conference (no limit)
- Opportunity to **introduce a speaker/session** and moderate Q&A after (first come)
- **Branding** included on conference materials and socials (1 stand-alone post)
- Company **bio and link** on conference website
- Opportunity to include a branded item in the **delegate bag** (\$100 value)
- Opportunity to set-up a **table/booth** on the day of your presentation (\$750 value)
- **One (1)** conference registration (*\$550 associate-value*)
- 2024/25 Associate **Partnership fee & delegate list** (*\$295 value*)

SESSION HOST:**\$1,500**

- **Integration** into the session, your topic, your team, your products!
- **Limited availability** (first come, board approval required)
- Inclusion on conference website and materials, **Presented By: YOUR NAME**
- Company bio and link on **conference website, materials, and schedule**
- Opportunity to include a branded item in the **delegate bag** (\$100 value)
- **One (1)** conference registration (\$550 associate-value)
- 2025/26 Associated **Partnership fee & delegate list** (\$295 value)

SUPPORTING ASSOCIATE PARTNER:**\$650**

- Company **logo and link** on website and conference materials
- Opportunity to include a branded item in the **delegate bag** (\$100 value)
- 2025/26 Associated **Partnership fee & delegate list** (\$295 value)

Sponsor one of the following and receive one (1) conference registration (\$550 associate-value) to **attend during your scheduled event** or a networking session.

- Conference APP
- Transportation Partner
- Hospitality Suite
- Night Out (responsible for all associated costs)
- Break AM / PM (ask for more info, limited availability)
- Wellness Lounge
- Registration Table
- Welcome Reception
- Other - let's get creative!

FRIENDS of CHMA**\$325**

- This is your 2025/26 **Associate Partnership fee & delegate list** (\$295 value)
- **Logo** on conference website and materials
- Year-Long partnership to share and post to membership

DELEGATE BAGS:**\$100 + Product**

- Include a branded item in the **delegate bag**
- **Name Mention** only under Friends of CHMA (no logo)
- Responsible for the cost of shipping and products (aprx. 100 pc, delivered 2wks prior)

NOTE: You will not receive access to the CHMA delegate list unless you are a paid Associate Partner, \$295/yr

We are #ONEcampus