



Transforming
CAMPUS HOSPITALITY
MANAGERS' ASSOCIATION • NATIONAL CONFERENCE 2024



For more information, please visit: CHMAonline.com/conference

	Day 1	Day 2	Day 3	Day 4	Stay connected
SUBJECT TO CHANGE	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY
EST TIME ZONE	2-Jun	3-Jun	4-Jun	5-Jun	6-Jun
8:30 AM	<p>Explore the Kawartha's – Come Early and explore the Kawartha's!</p> <p>See things to do: thekawarthas.ca</p> <p>*Pre-Conference group activities (to be announced)</p>	<p>(Breakfast on your own*) 8:30 AM Registration Desk & Check-In at Gzowski College Residence</p>	<p>(Breakfast on your own. Some grab'n go options will be available in the common room)</p>		<p>Final day to grab breakfast together in the Common Room!</p> <p>Explore the Kawartha's – Things to do: thekawarthas.ca</p>
9:00 AM		<p>9:00 AM Campus Tour meet in by front desk</p>	<p>9:00 AM Bus Departs for Sysco Canada</p> <p>Host, Chef Robin Prasad: Exploring Innovation at the Sysco Test Kitchen</p> <p>(morning coffee also served)</p>	<p>9:00 AM Hot catered breakfast, sponsored by Trent U</p>	
9:30 AM		<p>10:00 AM Welcome message from Trent University & CHMA Board Chair Opening Remarks</p>		<p>9:30 AM CHMA Annual General Meeting (All delegates are welcome, 1 vote per school)</p>	
10:00 AM		<p>10:30 AM Speaker: Brad MacLellan Good service and hospitality in 30 seconds</p>	<p>11:30 AM Energy Break</p>		
10:30 AM		<p>Round Table Open Q&A Discussion: Quick Service vs Table Service</p>		<p>12:00 PM Speaker: Bob Blumer Creative Solutions for Sustainable Campus Dining</p>	
11:00 AM		<p>Speaker: Mike C, University of Guelph Strategies for Maximizing Tradeshows and Peer Networking</p>	<p>1:00 PM Free Time (return to campus)</p>		
11:30 AM		<p>12:00 PM Tradeshows Floor Open (working lunch)</p>		<p>2:00 PM Round Table Discussions:</p> <p>a) Inventory and Cost Controls b) Student-Centric Menu Development c) TBA</p>	
12:00 PM			<p>2:45 PM Speaker: Zafar Rashid Multi-Unit Operations & Franchisees</p>		<p>Round Table Open Q&A Discussion:</p> <p>a) Debrief from sessions - topic TBA a) Strategies for Collaboration and Execution b) Expanding the business model: Coffee shops, food trucks</p>
12:30 PM				<p>4:00 PM - Daily Wrap</p>	
1:00 PM			<p>4:30 PM Bus leaves for downtown Peterborough</p>		<p>Safe Travels!</p>
1:30 PM		<p>5:00 PM Speaker: Jeremy Parsons Development of the campus cocktail menu Dinner</p>			
2:00 PM	<p>2:00 PM CHMA Current Board Members Meeting</p>		<p>6:00 PM Opening Reception & Dinner Hosted by High Bar and M&M Foods</p>	<p>4:30 PM Bus Leaves for The Publican House Brewery</p> <p>Brewery Tour & Bites Dinner on your own</p>	
2:30 PM		<p>Speaker: Lucas Margulis What you really want to know about Cannabis. A conversation with High Bar Hospitality & Event Group cannabis sommeliers</p>			
3:00 PM			<p>8:00 PM CHMA Hospitality Night – Sponsored, Lakeview Bowling</p>		
3:30 PM					
4:00 PM					
4:30 PM					
5:00 PM					
5:30 PM	<p>3:00 PM Registration Desk & Check-In at Gzowski College Residence</p>				
6:00 PM	<p>7:00 PM CHMA Welcome Party on campus!</p>				
6:30 PM					
7:00 PM					
7:30 PM					
8:00 PM					
8:30 PM					
9:00 PM					
9:30 PM					
10:00 PM					
10:30 PM					

SUBJECT TO CHANGE. Please visit CHMAonline.com/conference for up-to-date schedule details.
Yes there will be breaks during the sessions!